EBL's Demand-Driven Acquisition

In collaboration with leading academic and research libraries, EBL has pioneered a range of Demand-driven Acquisition options, designed to meet the needs of libraries and patrons alike. Harnessing the immediacy of the digital medium, EBL's Demand-driven Acquisition provides cost-effective access to titles when they are needed, as they are needed - taking the guess-work out of selection and removing barriers to access. As a stand-alone acquisition tool or side-by-side with EBL's upfront title-by-title selection option, EBL's Demand-driven Acquisition is being adopted by a growing number of academic, corporate and research libraries worldwide, *find out why...*

How it works...

Without needing to purchase titles upfront, you can make EBL titles accessible to your patrons. Access to EBL titles is facilitated either through the library OPAC (by loading MARC records) and/or within the EBL platform.

Visible (Non-owned) titles may be freely browsed by patrons for up to 5 minutes. You control what access permissions apply beyond the free browse period. Some of the access options available include:

Automatic short-term loan - Access beyond the free browse period automatically triggers a one-time 24-hour Short-term Loan (pay-per view) of an ebook. Automated Short-term Loans can be price-mediated (i.e. any Short-term Loan over \$x requires library approval).

Mediated Access – Beyond the free browse period, patrons may request further access to non-owned titles. You can choose to approve or reject the request – either by purchasing the title or approving a one-time Short-term Loan.

Auto-purchase – You can customise EBL to automatically purchase titles that have been accessed as a Short-term Loan a designated number of times (i.e. purchase on the 4th access).

You can choose to manually or automatically purchase those titles which show patterns of use. Titles which are purchased remain accessible in their permanent collection with EBL's flexible Non-linear™ Lending or Unlimited Access models – all with perpetual and multi-concurrent access.

Easy Discovery...

EBL provides the many services to facilitate ease of discovery and access:

Visibility settings in EBL – You can customize which titles are visible in EBL – all titles, selected titles or only owned titles.

Free MARC records – EBL provides free MARC records for all titles in catalogue.

Regular Catalogue Updates - EBL delivers monthly updates (MARC or Excel) for all titles added to catalogue matching the library's profile.

Profile Settings - With EBL's profiling tools, you are in control of what titles the patron sees. Profiling acts as a 'pre-approval' plan, ensuring what gets accessed or purchased falls within the library's selection criteria.

De-duplication – EBL can hold lists of ebook titles owned or subscribed to through other platforms and suppress duplicate records in EBL.

Budget controls...

EBL provides handy tools to help your monitor and manage expenditure and access:

Deposit Accounts and expenditure alerting – Libraries with a limited budget can choose to set-up a deposit account to be used toward incremental charges. EBL will automatically issue alerts at pre-defined expenditure levels.

Invoice and usage reports - EBL's LibCentral management portal provides you with access to real-time invoice and usage reports. You can easily monitor access and expenditure and identify access trends.

Price Limit Settings – You can set price limits for pay-per-view access and auto-purchase, ensuring any transaction over a pre-defined limit is mediated by the library.

Seamless experience...

For the patron – Access to EBL content is seamless. In most cases, the patron never knows that the content they are accessing is not owned by the library.

For the library - EBL makes every effort to integrate with existing library workflows. Customisable settings and alerts simplify management. Invoicing can be facilitated through any of our partner suppliers.

Some benefits of Demand-driven access...

- ☑ Provides critical mass of widest, most recently-published selection of titles available to patrons
- ☑ Library budget goes toward funding what actually gets used
- ☑ Short-term Loan (pay-per-view) pricing model provides access at a fraction of purchase price
- ☑ Titles purchased based on demand show higher use than those pre-selected
- ☑ Eliminates time and guesswork required by selectors to search for titles and purchase
- ☑ EBL profiling tools create a built-in 'approval plan'
- ☑ Seamless access/workflow for patrons and you
- ☑ Provides cost-effective, immediate alternative to ILL

Words from satisfied customers and reviewers...

"For the Library, the service compliments our print collection and ILL service and at a cost that is easily absorbed by the book budget... ...at the moment we – both users and Library staff – are very happy with the innovative service that Ebook Library provides. "

- Joanne Yeomans – CERN Library, Switzerland

"In an age of steadily declining loans of the physical collection and growing patron dissatisfaction with the collection, this model seems to offer one way of meeting the growing expectations of our patrons while staying within our budget and within our limited physical environments. The EBL model provides a cost-effective model for significantly increasing the range of content available to our patrons"

- Gary Hardy, Swinburne University of Technology – Australia

"...the more I looked into other packages the more I became confident that our choice with going with EBook Library was indeed the best decision we made. The Short Term Loan facility is just fantastic for our users and the subject range is great. The administration site is a delight to use, the statistics are detailed and we are able to pinpoint titles we need to purchase."

- Tracy Cooper – University of New England, Australia

Further Reading

- ▶ Swinburne Paper - Sydney Online 2006 - http://www.eblib.com/docs/EBL%20Sydney%20Online_Swinburne.pdf
- ▶ CERN Paper – Presented at Politecnico Milano - http://cdsweb.cern.ch/record/1010261
- ▶ EBL Brochure - http://www.eblib.com/pdfs/ebl_brochure.pdf
- ▶ EBL General Q&A -http://www.eblib.com/docs/Ebook%20Library%20QA_2007.pdf
- ▶ EBL Publisher List - http://www.eblib.com/pdfs/EBLPublishers.pdf

Getting Started with EBL...

Interested in getting started with EBL or setting-up a free trial? Getting started is easy; contact us to find out how...